



OTT Question Time Live 2024

In association with CTAM Europe.

CTAM Europe is delighted to be partnering with VOD Professional for their next industry conference, OTT Question Time Live 2024 which is taking place at London's iconic British Museum on 30th and 31st January.

The event has signed up a star-studded line-up of speakers including the new GM of BBC iPlayer and the new MD of NOW as well as A+E Networks, Amazon, BBC Studios, Channel 4, ITV, Google, NRK (Norway), RTL Deutschland, Sony Pictures India, SVT (Sweden), Universal Pictures, Warner Bros Discovery, Xumo, YouTube and ZDF Studios.

More big names will be announced over the coming days.

The main theme for 2024 is "**Common Challenges, Innovative Solutions**" which

speaks to the idea that broadcasters, streamers, and vendors – wherever they are in the world – face similar issues like viewer engagement, product development and monetisation.

- **How are they doing it?**
- **What strategies are they applying?**
- **What are their KPIs?**
- **And ultimately, what can we – as industry colleagues – learn from each other?**

Current Members of CTAM Europe: £495 (reduced from the early bird price of £745). We've managed to negotiate a huge discount on tickets for CTAM Europe.

Non-Members: £745 (includes 1 year CTAM Europe Membership).

Ticket prices include access to 25+ in-depth interviews, talks and panels across the two days as well as breakfasts, lunches, coffee breaks and a networking drinks at the end of Day 1.

Please note that this offer is only open until Friday 1st December.

For more information, please visit the [OTT Question Time Live website](#) or contact [Karen Doyle](#) at [CTAM Europe](#).