



Scott Halpert, SVP, Product & Partnerships, Penthera

Scott Halpert is a tech executive with deep business development, strategy, and product experience. His career includes senior roles in start-ups and mid-size companies in the media, mobile, and ad tech software sectors.

Scott has been responsible for launching new products and developing new business lines for companies such as IPONWEB, Velti, CMGi, and others that have resulted in millions of dollars of revenue. His experience spans publishing, digital media, advertising technology, OTT, and CTV. As SVP, Products and Partnerships at Penthera, Scott is responsible for the ideation, development, and commercialization of Penthera's advertising products and heads up the company's strategic partner initiative.