



## Marco Frazier Founder & CEO, Screen+

Marco is a forward looking Executive who blends extensive Media Industry experience with deep market insights and has always believed in the power of storytelling to educate and mobilize.

He has helped keep Media Companies from ESPN to AMC at the forefront of content and platform innovation, audience engagement, and value creation. He has had the pleasure of collaborating with the environmentalist and activist Robert Redford through the Sundance Film Festival and Sundance TV, as well as political reformer and conservationist Senator Alan Cranston, both in the US Senate and at the Global Security Institute.

Marco is currently the Founder and MD of Screen+, a Media Consultancy, as well as a Partner of Planet Positive Ventures, which is a venture capital think tank and investment advisory firm founded by industry veterans to address humanity's most pressing needs and its symbiotic existence with Nature.