



**Christian Knaebel**

**Managing Director, Global Media Consult**

Christian Knaebel is based in Germany and the founder and principal of Global Media Consult, an international boutique consultancy and network of broadcasting & media experts. Since 2005, he and his team bring insights, orientation and focus to clients to guide them through an ever disruptive and transforming industry. Having experience on both platform and operator as well as content business sides of the industry, he works along the value chain from content creation to content consumption.

The type of assignments usually involve strategy advice, market/ product/ business development project and TV content distribution & aggregation. He brings a deep understanding of global market trends and how they impact the industry.

Prior to founding Global Media Consult, Christian held senior roles at Kabel Deutschland, Liberty Media, wallstreet:online, NBCU, General Electric.