



VIACOMCBS



Christian Kurz.

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Christian Kurz is Senior Vice President, Global Consumer Insights for ViacomCBS. Mr. Kurz is responsible for oversight of corporate and consumer research and insights for ViacomCBS globally, which includes thought leadership and consumer behavior studies as well as product, content and brand driven research projects across the international portfolio of brands, including Nickelodeon, MTV, Comedy Central, Paramount Network, BET, VidCon, Awesomeness and Pluto TV.

Based in New York, Mr. Kurz holds more than 15 years of experience in research in the media industry, currently serves on the board of egta, the European trade association for marketers of advertising solutions across screens, and before joining VIMN in January 2011 held positions at Discovery Networks, Disney ABC Television Group and Warner Bros.