

S&P Global Market Intelligence

Speakers

Mohammed Hamza

Mohammed Hamza is Senior Research Analyst within the Media & Communications (SNL Kagan) offering of S&P Global Market Intelligence. He leads the company's Western Europe TV and video coverage focusing on operator strategies, business models, TV network programming economics and emerging TV Everywhere/OTT initiatives. He is part of the Media & Communications team specializing in global pay TV markets, mobile entertainment, interactive technology and video on demand. Mr. Hamza regularly appears as a panelist or moderator at industry events including the 4K World Summit, TVB, CSI, DVB World, and at Media & Communications conferences.

Prior to joining S&P Global Market Intelligence in 2010, Mr. Hamza was a senior analyst and editor at a telecoms & media research firm covering the connected home, fiber developments and building the company's broadband coverage in the MENA region. His life in media began as a reporter and editor of Global Mobile in the mobile sector before joining the analyst team to focus on global operator strategies. He has a bachelor's degree in French and history from London University and a Master of Science in cognitive science and intelligent computing from Westminster University



Eric Haglund

Eric Haglund is an Associate Research Analyst within the Media & Communications (SNL Kagan) offering of S&P Global Market Intelligence. Mr. Haglund monitors and analyzes developments in pay TV and broadband markets in Southern Europe and the Baltic countries. He joined S&P Global Market Intelligence in July of 2014, after a number of years working in the field of international development research. He holds a Master of Public Policy degree from Duke University and a Bachelor of Science from Bates College.

Andrew Katolo

Andrew Katolo is an Associate Research Analyst within the Media & Communications (SNL Kagan) offering of S&P Global Market Intelligence. He focuses on multichannel markets in Benelux, German-speaking countries and Russia. Before joining S&P Global Market Intelligence, Andrew worked as senior analyst for IHS Global, covering Eastern European pay TV markets. Andrew holds Master of Arts in philosophy from Jagiellonian University.



Keith Nissen

Keith Nissen specializes in consumer multiscreen entertainment products and services. Mr. Nissen's specific areas of coverage based on extensive primary research surveys include online video services, content discovery, multitasking behavior, second-screen apps, connected device usage, TV Everywhere, and cord cutter/cord never behavior. Mr. Nissen holds a Bachelor of Science from Iowa State University and a Master of Business Administration from Western Illinois University.