



INSEAD's European campus,  
Fontainebleau, France

**25<sup>th</sup> to 29<sup>th</sup> June 2018**  
**Registration now open**

## **CTAM Europe and INSEAD offer their joint Executive Management Course for the Media Industry**

**5**  
DAY

### **CURRICULUM INCLUDES:**

Strategic Management | Customer Centric Value Innovation  
Leadership development | Change Management  
Digital Transformation | Value Creation in Finance

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